

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Scott Faber et al. Examiner: Daniel Lastra
Serial No.: 09/808,475 Group Art Unit: 3622
Filed: March 13, 2001 Docket No.: 76705-200501/US
Title: APPARATUS AND METHOD FOR RECRUITING, COMMUNICATING WITH, AND
PAYING PARTICIPANTS OF INTERACTIVE ADVERTISING
Confirmation No.: 3558

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence and identified enclosures are being sent via Facsimile Transmission addressed to, Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on _____, **2006**.

Name: Nikki M. Mc Nillion

AMENDMENT AND RESPONSE TO OFFICE ACTION

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

In response to the Office Action mailed August 1, 2006, please kindly enter the following amendments and consider the following remarks/arguments:

Amendments to the Claims are reflected in the list of claims that begins on page 2 of this paper;
and

Remarks/Arguments begin on page 10 of this paper.